



**Wellness Where You Are
Online Series
Being Black in the Bay
January 29, 2022 ♦ 10:00-12:00 pm**

Welcome



Cassandra C. Jackson, MA
Moderator



Shawneece Stevenson
Senior Program Manager

Housekeeping

- **Appreciate** your patience and flexibility as BACHAC navigates the virtual world
- **Be Mindful** we are recording for on-demand access.
- **Your privacy** is important - please note you can send Q & A questions anonymously
- **Submit questions** throughout the session using the Q & A function.

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Housekeeping

- **Everyone is on mute** and yet we want community! Feel free to say hi in the chat!
- **Recording and slides** will be posted on BACHAC website.
- At the end, you will **receive an evaluation** - please complete.

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What is BACHAC?

- A **25+**years grass roots community health organization
- Address **health disparities** in diverse communities across generations
- Through **awareness, education, access** to resources, **advocacy**
- In **partnership/collaboration** with a diverse groups
- Supporting a culture of **Equity, Innovation and Inclusion**

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Land Acknowledgment

We are here in the Bay Area, and we are hear on the **traditional homelands of the Ohlone People.**

Reference

[A Guide to Indigenous Land Acknowledgment.](#)
October 2019. www.nativegov.org

Muwekma Ohlone Tribe www.muwekma.org

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Session Purpose

- Discuss the changing demographics of Blacks/African Americans in the Bay Area and its impact.
- Explore ways to continue to develop community and build resilience while maintaining a stronger sense of black identity.
- Learn about community resources.
- These sessions are for educational purposes and not a substitute for professional advice and/or services.

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Whose in the house?

Poll Q1: What county are you joining from?

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Historical Data: The Migration

- Black presence in the San Francisco area in the 1800's during the Gold Rush Era.
- Southern Blacks were recruited by Manpower Commission during the rise of the World War II to work the Naval Shipyard Docks.
- Approximately 12 military bases located throughout the Bay Area, which brought Blacks to the area. (Moffett Air Force Base-San Jose, Coast Guard Base-Treasure Island, Hamilton Air Force Base-Marin).
- Discrimination and racial terrorism encountered from the Jim Crow South brought many Blacks to California.
- Established Black Communities as a result of redlining fostered strong Black Communities throughout the Bay Area.

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Demographic Shifts: The Exodus

- Post World War II closures of military bases and naval shipyard docks.
- The infiltration of drugs such as crack cocaine in established Black communities caused families to leave in search for safety, better schools and less crime.
- Dot-com Boom Burst which triggered the recession.
- Mortgage Crisis-Subprime Market
- Gentrification and Housing Crisis
- Increase of Latino/x Population

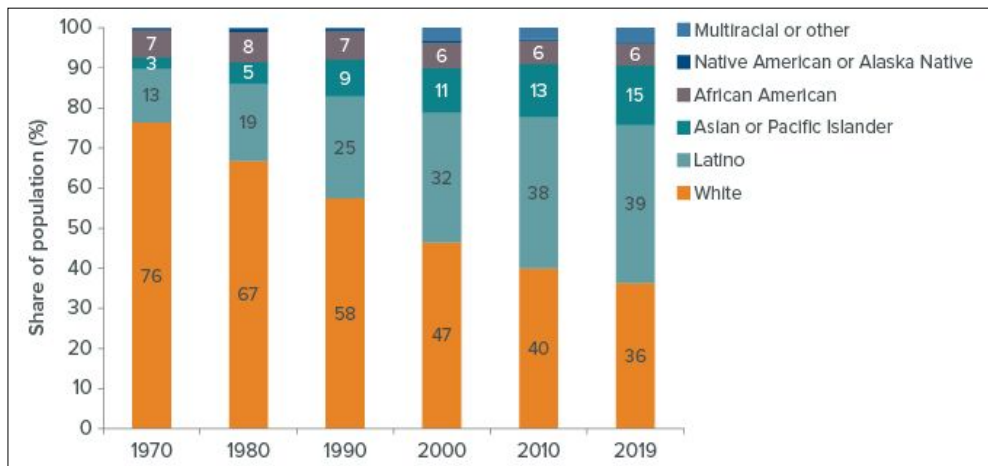
FoundSF: https://www.foundsf.org/index.php?title=African_American_Segregation_in_San_Francisco

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Demographics

California Population

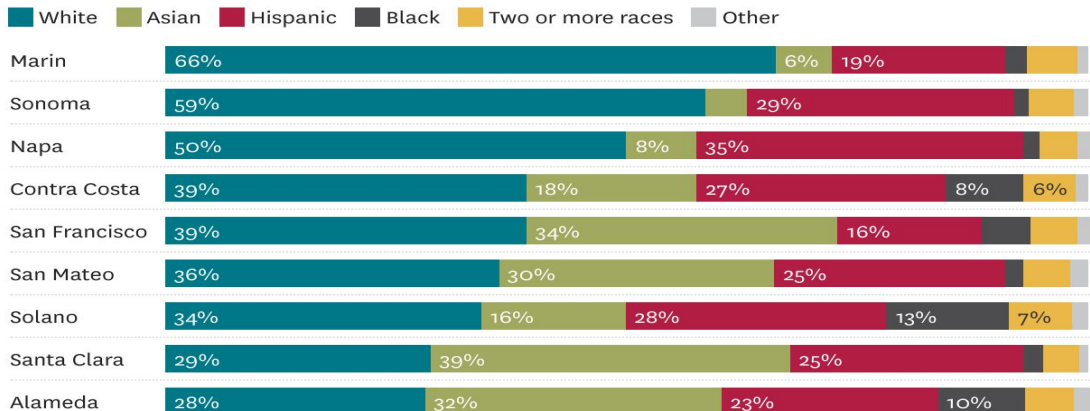


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The Bay Area Demographics

Race and ethnicity breakdown of Bay Area counties in 2020



Source: U.S. Census Bureau

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Introducing Our Panel



Jeffron Addy
Software Engineer



Frank J. Omowale Satterwhite, Ph.D.
President, Leadership Incorporated

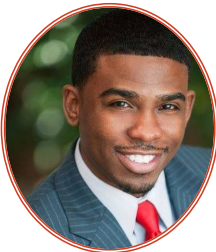
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Introducing Our Panel



Ruth Auten, MA, LMFT
Psychotherapist



Milan Balinton
Executive Director, African American
Community Services Agency

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Interactive Panel Discussion

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Q & A

Put your questions in the Q & A feature

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Resources

- **African American Community Services** www.sjaacsa.org
- **Melanated Reads - City Menlo Park Library** <https://tinyurl.com/y9mwnuvv>
Melanated Reads -a virtual book club that is by & especially for African American women.
- **510 Hikers** www.facebook.com/groups/510Hikers/about/
510 Hikers aims to connect underrepresented Bay Area families to nature by organizing weekly hikes and recreation events. We want to encourage
- **Museum of the African Diaspora** www.moadsf.org 685 Mission St. @ 3rd San Francisco, CA (415) 318-7152
MoAD celebrates Black cultures, ignites challenging conversations, & inspires learning through the global lens of the African Diaspora.
- **San Mateo County Health African American Community Initiative (AACI)** www.smchealth.org/african-american-community-initiative (650) 573-2222
- **Cal HOPE Warm Line: (833) 317-HOPE (4673) - specific resources for BIPOC persons** www.calhopeconnect.org/populations/african-american/
warm line connects callers to other people who have persevered through struggles with stress, anxiety, depression—emotions triggered by the COVID-19 pandemic

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References

Bay Area Equity Atlas. Gentrification risk: Low-income residents should be able to stay and benefit when new investment comes to their neighborhoods.

<https://bayareaequityatlas.org/indicators/gentrification-risk/>

Bayview Hunters Point Community Revitalization Concept Plan. (2002).

<https://sfocii.org/ftp/uploadedfiles/Projects/Cover%20and%20Table%20of%20Contents.pdf>

California's Population. March 2021. Johnson, Hans, McGhee, Eric, and Cuellar Mejia, Marisol. The Public Policy Institute of California (PPIC)

<https://www.ppic.org/publication/californias-population/>

Calisphere: The University of California. The Gold Rush Era

<https://calisphere.org/exhibitions/47/african-americans-gold-rush/>

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References

FoundSF. 2015. Murray, Roz. African American Segregation in San Francisco. Historical Essay. San Francisco Foundation.

[www.foundsf.org/index.php?title=African American Segregation in San Francisco](http://www.foundsf.org/index.php?title=African_American_Segregation_in_San_Francisco)

Green, Tony (Historian). January 27, 2022. Personal Interview with History Teacher at Bishop O'Dowd High School, Oakland, CA.

Racial Representation and Partisan Leanings in California's Final Redistricting Maps. January 12, 2022. The Public Policy Institute of California (PPIC)

<https://www.ppic.org/blog/racial-representation-and-partisan-leanings-in-californias-final-redistricting-maps/>

the balance. Marticio, Dan. (2022). What was the Dotcom Bubble?

<https://www.thebalance.com/what-was-the-dotcom-bubble-5209336#toc-how-did-the-dotcom-bubble-work>

Urban Habitat. (2016). Race, Inequality, and Resergration of the Bay Area.

[https://urbanhabitat.org/sites/default/files/UH%20Policy%20 Brief 2016.pdf](https://urbanhabitat.org/sites/default/files/UH%20Policy%20Brief%202016.pdf)

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BAY AREA
Community Health
Advisory Council

Upcoming Events

**Sign up
for the Movement!**
Soul Stroll is a 1, 3, 5 (virtual) Mile Run/Walk.

www.bachac.org/soul-stroll-2021-22

Soul Stroll
FOR HEALTH 2021-22

SOUL STROLL AMBASSADORS

OLYMPIC ATHLETE
MICHAEL ODIYE

OLYMPIC ATHLETE
LAVONNA
MARTIN-FLOREAL

Stories of Hope
What healthy coping skills have you used during the Covid-19 pandemic? How are you making it through?

BACHAC is looking for stories from local youth and young adults ages 13-19 from various communities of color and languages for a video project promoting healthy mental and emotional well being.

Are you interested?
Get \$100 honorarium (per individual/or family)

Complete online Application by Monday January 24. Click here: shorturl.at/gtEOW or call (650) 452-3884

BAY AREA
Community Health
Advisory Council

BACHAC is recruiting...

**Stories for
A Better
Day Video**

Looking for 13-19 Youth to Share Their Story

We are strongly encouraging youth of color, youth across San Mateo County, and youth of diverse genders to participate in sharing their resilience during COVID..

Complete the registration here
shorturl.at/gtEOW

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BAY AREA
Community Health
Advisory Council

Upcoming Events

Saturday, February 5, 2022 9:00 am-12:30 pm (PT)

Off to a Good Start: *an online annual physical activity & nutrition program*

Registration: www.bachac.org

Saturday, February 19, 2022 11:00 am-12:45 pm (PT)

Daly City's 30th Annual Black History Program *Virtual on FB Live and Outdoor*

Registration: <https://tinyurl.com/bdfjb7a9>

Thursday, February 24, 2022 6:30 pm-8:00 pm (PT)

Wellness Where You Are: See Something, Say Something: *an online webinar*

Registration: www.bachac.org

Saturday, February 26, 2022 Time: 10:00-12:00 pm *an online webinar*

San Mateo County AACI Black History Month

Registration: <https://tinyurl.com/yp8ewjj2>

Saturday, February 5 - Sunday, February 27, 2022 11:00-5:00 pm (PT) *in person museum*

Closed Mondays, Appointments for groups. Drop in for individuals and families.

Domini Hoskins Black History Mobile Museum & Learning Center

890 Jefferson Avenue (formerly, Cost Plus World Market) Redwood City, CA. Visit

and/or Volunteer. www.signupgenius.com/go/508084eaaad29a31-2022

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Participant Shared Resources

www.sjacsa.org

next Juneteenth Celebration in San Jose is June 18th

Free Therapy at AACSA! Therapy Tuesdays awesome

Black Student Unions in high school and college are powerful! Did you know

BSUs exist in high school - Black Students of California United (BSCU)

<https://ubsuc.com/> and [www.blackstudentscu.us/?](http://www.blackstudentscu.us/)

Community Archives Project www.bloomhouseepa.com/epa-community-archive

Black Joy Parade. Oakland. February 27, 2022 www.blackjoyparade.org/

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~Raffle!~

Winner will get your gift card via email.

In the Spirit of Black History Month - Support
Link here: [a Black Owned Business on Amazon](#)



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~Raffle!~

<https://wheelofnames.com/ge2-9te>



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Thank you!
Please complete your evaluation
For more about BACHAC:
www.bachac.org